



SOUTHERN **ITS** International

PITCH DECK

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INVEST WITH US

PARTICIPATE IN THE FUTURE OF GLOBAL BUSINESS

If you missed out on the decades past kingmakers like Cloud Computing, Social Media, and Cryptocurrency, you will not want to let this opportunity pass you by.

FORWARD-LOOKING INFORMATION

This corporate document contains “forward-looking statements” and “forward-looking information” (collectively, “forward-looking information”) within the meaning of applicable securities legislation.” Thereafter, all references should be to “forward-looking information”). This corporate document may use words such as “may”, “would”, “could”, “will”, “likely”, “except”, “anticipate”, “believe”, “intend”, “plan”, “forecast”, “project”, “estimate”, “outlook”, and other similar expressions to identify forward-looking statements. Actual results, performance or achievement could differ materially from that expressed in, or implied by, any forward-looking statements in this corporate document, and, accordingly, investors should not place undue reliance on any such forward-looking statements. Forward-looking information involves significant risks, assumptions, uncertainties and other factors that may cause actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking statements and accordingly, should not be read as guarantees of future performance or results. Any forward-looking statements speak only as of the date on which such statement is made and each of the Company and the Agents disclaims any intention or obligation to update or revise any forward-looking information, where as a result of new information, future events or otherwise, unless required by applicable law. New factors emerge from time to time, and it is not possible for management to predict all of such factors and to assess in advance the impact of each such factor on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

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TABLE OF CONTENTS

COMPANY OVERVIEW

MISSION & VISION STATEMENT

TEAM

COMPETITIVE ADVANTAGE

BUSINESS MODEL & STRATEGY

CURRENT HOLDINGS

PURE OIL & GAS, INC.

SHIBUE COUTURE

MADAMUA

RECENT PRESS

IMPORTANT REMINDERS

FINANCIALS

INVESTMENT OPPORTUNITY

CONTACT US

COMPANY OVERVIEW

Southern ITS International, Inc. owns and/or controls a portfolio of businesses and is focused on being a multinational conglomerate in the technology, oil and gas, manufacturing, and real estate industries. As a holding company, we are presently in the market to acquire a stake in both public and private companies.



MISSION STATEMENT

Our mission is to increase Shareholder value by seeking to identify, acquire, and expand innovative businesses that have significant growth potential through respected operational, financial, marketing, and sales practices.



VISION STATEMENT

Build a direct sales network of e-commerce internet applications, manufacturing solutions, and online products to aid in the creation of long-term Shareholder value.

TEAM



JIM SHIPLEY
CEO of Southern ITS
International



JEREMY LARSEN
President of Pure Oil & Gas



CHAD SHIPMAN
President of Growth Goods



ABBEY SIRES
President of Shibue Couture



RUSSELL KIDDER
Chief Compliance Officer of
Southern ITS International



COMPETITIVE ADVANTAGE

MULTINATIONAL CONGLOMERATE

Southern ITS International intends to own and/or control a portfolio of businesses across various countries and industries ultimately creating a more diverse horizon for success.

INCREASED SHAREHOLDER VALUE

Because of its structure, Southern ITS International offers increased Shareholder value through the involvement of businesses in various countries and industries.

COLLABORATIVE SUBSIDIARIES

Currently, all subsidiaries work together to aid in the success of one-another. Southern ITS International will continue this strategy as it has proven its success across many similar corporations today.

BUSINESS MODEL & STRATEGY

Focused on creating a business model where our holding company has the minority and / or controlling interest in all subsidiary companies.

ACQUIRE

Acquire innovative businesses with impressive growth potential.



FINANCE

Provide financing towards ownership and/or control of a portfolio or business.



DEVELOP

Inject experience and research to increase Brand Identity, Buyer Recognition, Sales, and Revenues.



DIVERSIFY

Diversify the portfolio with focused execution in Technology, Oil and Gas, Manufacturing, and Real Estate.



PURE OIL & GAS, INC.

Wyoming corporation. Wholly-owned subsidiary of Southern ITS International. Oil and gas exploration and production company created to acquire different industry properties such as leases, wells, oil service companies, and oil industry technologies. Located in California.



SHIBUE COUTURE, INC.

Wholly-owned subsidiary of Southern ITS International. Designer, manufacturer, and seller of women's intimate apparel. Best known for its "No-Line" Shibue strapless panty. Located in Iowa.



GROWTH GOODS, INC.

Subsidiary of Southern ITS International (30% ownership). E-commerce, marketing, and distribution company with an 8,000 square foot warehouse facility. Located in Iowa.



PRESTIGE MARKETING CONSULTING, INC.

Delaware corporation. Subsidiary of Southern ITS International (30% ownership). Marketing company that exclusively owns the United States distribution rights to the Madamua cosmetic line; a high-end cosmetic line utilizing millenary olive oil in its products.



As a subsidiary of the publicly traded company Southern ITS International, Pure Oil & Gas, Inc. has the ability to use its available cash and stock to acquire different oil and gas industry properties. Pure Oil & Gas, Inc. will be able to expand and multiply its corporate growth through the acquired properties and the formation of joint ventures with industry-specific technology companies.



23

WELL OPPORTUNITIES

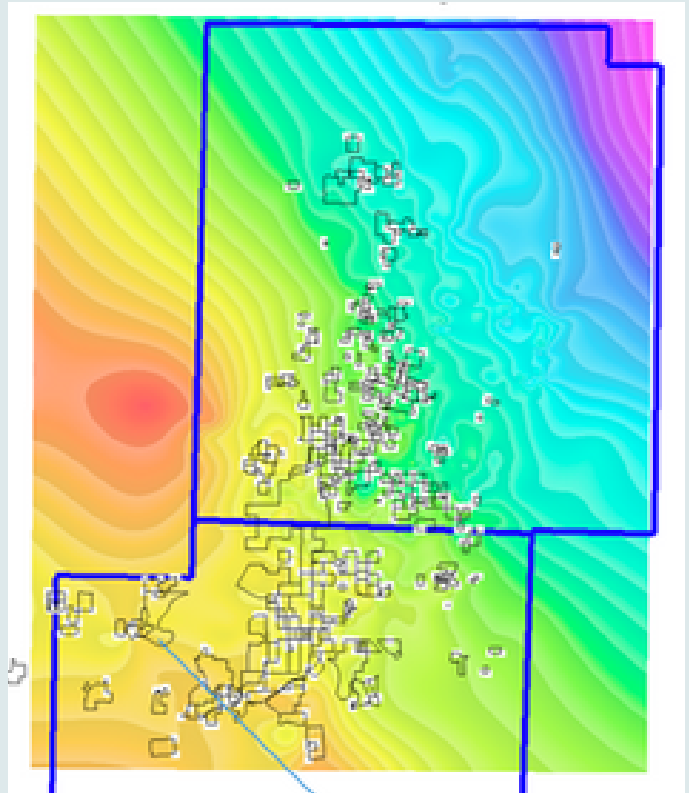
10

**MONTHS ESTIMATED TIME
NEEDED TO DRILL ALL
OPPORTUNITIES**

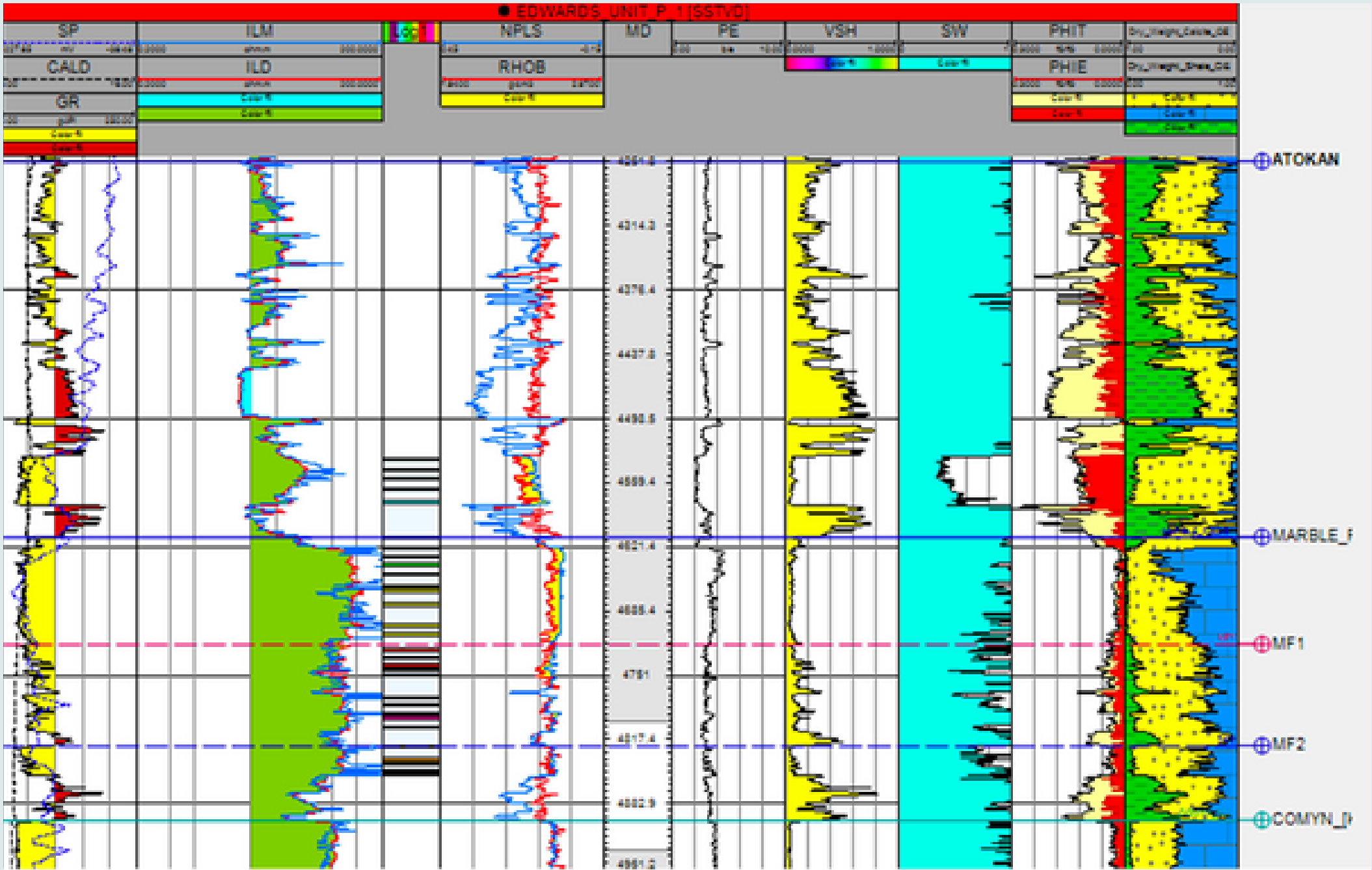
\$8.3 MM

**POTENTIAL ANNUAL
REVENUE**

Marble Falls
Project 1 Supporting Data

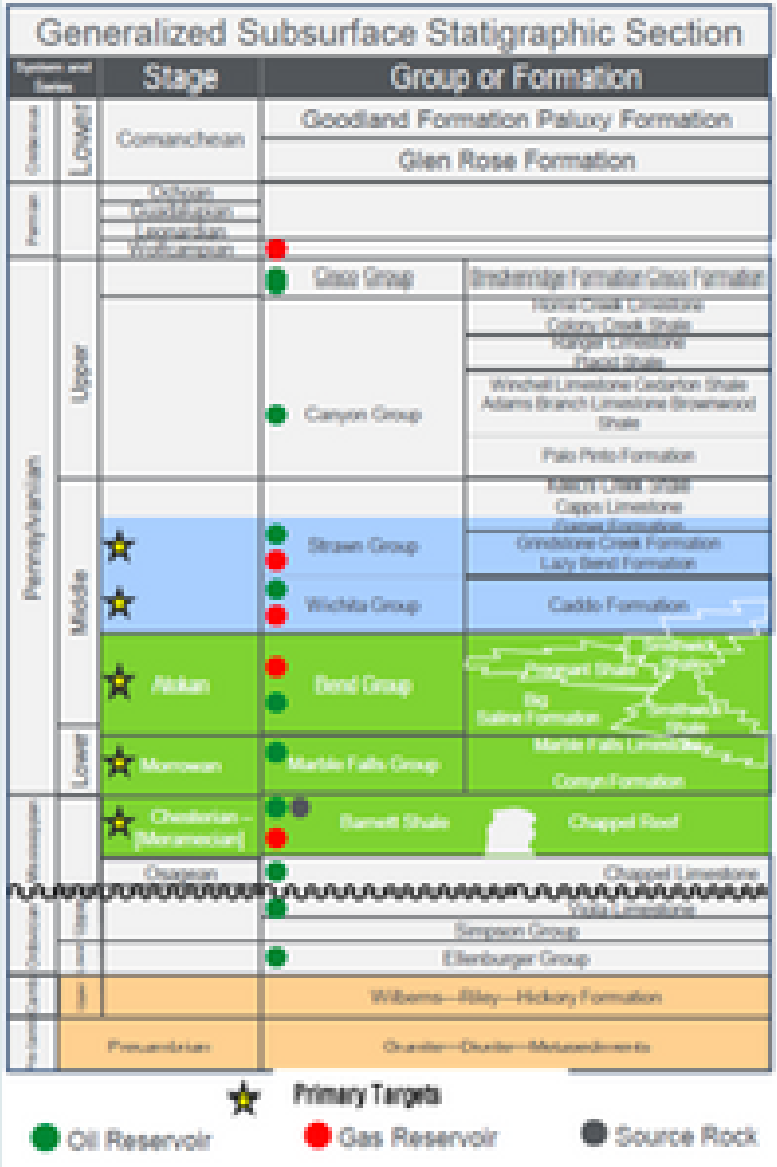


This formation is an early Pennsylvanian, Morrowan age reservoir that is sourced by the underlying organic-rich Barnett Shale. It is predominantly a carbonate-rich rock with varying degrees of interbedded clastic material derived from paleo-highs associated with the buried Chappel Shelf immediately to the west.



Nearby Producing Well
Project 1 Supporting Data

Geological Overview
Project 1 Supporting Data



Northern Fort Worth
Basin Stratigraphic
Column



Shibue Couture was formed in 2008 and has revolutionized both the fashion industry and solved the problem of visible panty-lines for everyday women. As a designer, manufacturer, and seller of women's intimate apparel, Shibue brings great value to Southern ITS International and broadens its business dealings and opportunities.



SOLD ON



F A I R E

**FROM
ZERO TO
\$10K**

**IN MONTHLY SALES IN
LESS THAN 12 MONTHS!**

20%

**EXPERIENCING MONTH-
OVER-MONTH GROWTH**



OTC DISCLOSURE & NEWS SERVICE

SHIBUE COUTURE INC., SUBSIDIARY OF SOUTHERN ITS INTERNATIONAL, INC., NOW ON AMAZON PRIME

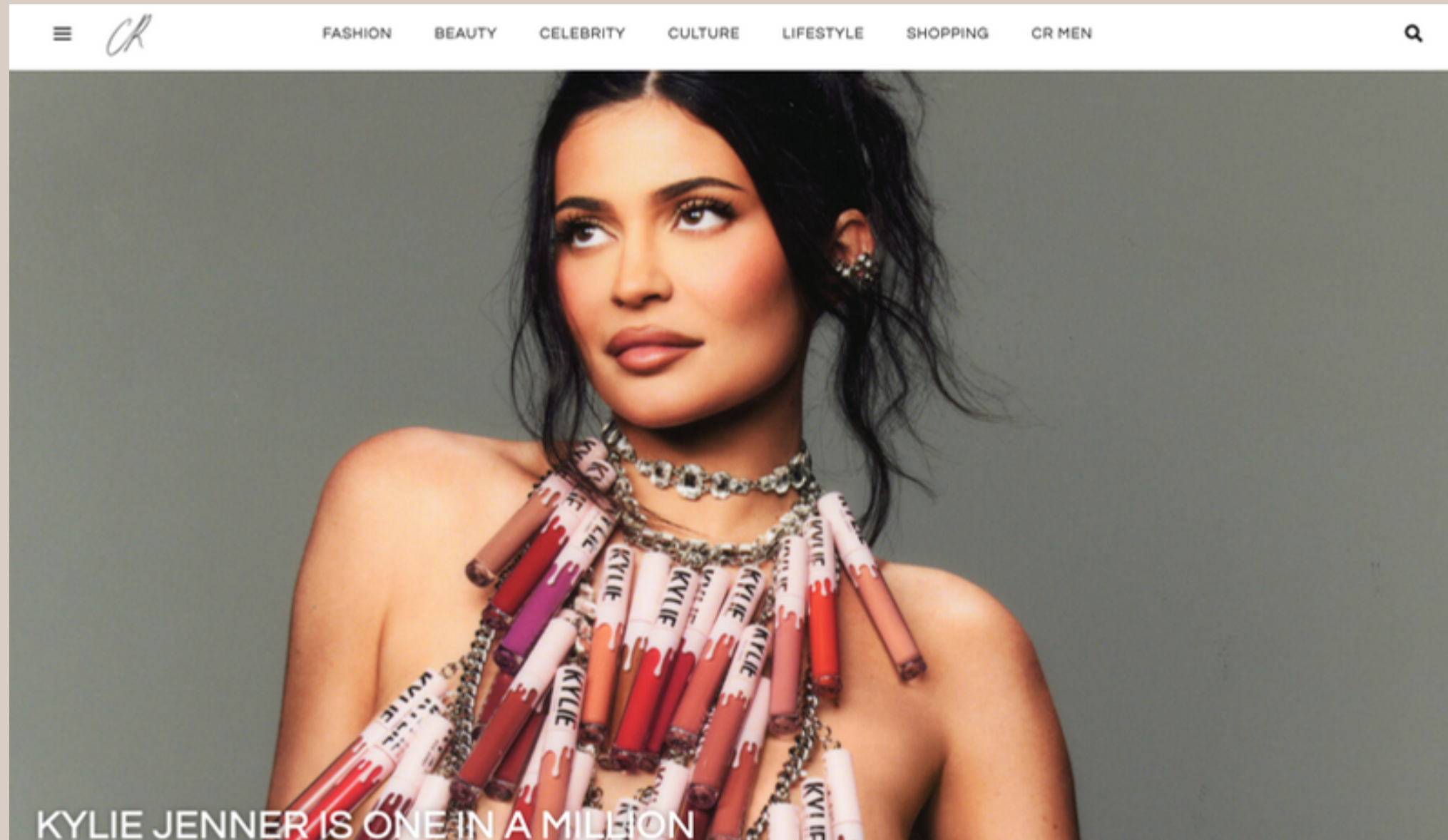
Press Release |
10/25/2022

Palm Desert, California, Oct. 25, 2022 (GLOBE NEWSWIRE) -- Southern ITS International, Inc. (OTC: SITS) announced today that Shibue Couture, Inc., a subsidiary of Southern ITS International, Inc., is now selling its products on Amazon Prime.

Growth Goods Inc., of Waterloo, Iowa, a subsidiary of Southern ITS International, Inc., is the distribution company for Shibue with an 8,000-square-foot warehouse facility located in Urbandale, Iowa.

Abbey Sires has been elected as President of Shibue Couture, Inc. Ms. Sires thanks CR Fashion Book Magazine for their mention of Shibue's Strapless Panty worn by models in its September 2022 issue. We look forward to continuing growth in this segment of our market.

<https://www.otcmarkets.com/stock/SITS/news/SHIBUE-COUTURE-INC-SUBSIDIARY-OF-SOUTHERN-ITS-INTERNATIONAL-INC-NOW-ON-AMAZON-PRIME?id=377373>



<https://crfashionbook.com/kylie-jenner-is-one-in-a-million/>

FASHION BEAUTY CELEBRITY CULTURE LIFESTYLE

DRESS MIU MIU,
UNDERWEAR
AGENT PROVOCATEUR,
STRAPLESS UNDIES
SHIBUE NO-LINE,
RINGS MESSIKA
Alana O’Herlihy



UPCOMING CAMPAIGNS

What's Included:

- 3-Month Content Strategy doc to outline content pillars and posting plan
- Monthly photoshoot coordination with shot list and plan to get any video content needed
- All content creation, editing, and scheduling on a weekly basis with the following platforms:
 - Instagram
 - 2 feed posts
 - 4 reels
 - 3 stories
 - We will also include a weekly guide for what Tracy should post on her story to supplement the information
 - TikTok
 - 4 TikToks from the reels content
 - LinkedIn
 - 3 posts/week
- Outreach to podcasts, other influencers, and other speaking engagement to find Tracy opportunities to speak
- Monthly KPI review

Each campaign includes:

- A news article published on brand name news sites like FOX & CBS
- An audio advertisement published in podcast directories like Apple Podcasts or Amazon Music
- A slideshow published to slideshare.net
- Infographics published to Flickr
- A blog post published on high authority blog networks
- A video published to YouTube & Vimeo
- Further syndication to social media like Twitter & Facebook
- Inclusion in Google News



Each campaign includes:

A news article guaranteed to be featured on:

- Yahoo Finance

And at LEAST 5 more of these sites:

- Bloomberg
- NASDAQ
- MarketWatch
- Street Insider
- AsiaOne
- Medium
- Benzinga
- Morning Star
- GlobeNewsWire
- Apple News Feed
- Associated Press News





MADAMUA

Bringing tradition into the modern era, this Valencia, Spain-based producer of high-end cosmetics utilizes millenary olive oil in all of its products. Already popular in Europe and Asia, Madamua is bringing their products to the United States through Prestige Marketing Consulting, Inc. who exclusively owns the US distribution rights.



MADAMUA

100K

ONCE LAUNCHED OUR
UNITS PROJECTED
DISTRIBUTED WITHIN THE
FIRST YEAR

\$50MM

OF SALES PER YEAR IN
ASIA AND EUROPE
COMBINED

\$12MM

IN PROJECTED REVENUE
FOR SITS WITHIN THE
FIRST YEAR

SHIBUE COUTURE INC., SUBSIDIARY OF SOUTHERN ITS INTERNATIONAL, INC., NOW ON AMAZON PRIME

October 25, 2022 09:00 ET|Source:Southern ITS International Inc.

SOUTHERN ITS INTERNATIONAL CLOSES TRANSACTION WITH PRESTIGE MARKETING CONSULTING, INC.

July 26, 2022 09:00 ET|Source:Southern ITS International Inc.

SOUTHERN ITS INTERNATIONAL, INC. FILES LAWSUIT TO CANCEL 89,172,000 SHARES OF ITS COMMON STOCK FOR FAILURE OF CONSIDERATION

July 19, 2022 09:00 ET|Source:Southern ITS International Inc.

SOUTHERN ITS INTERNATIONAL, INC. TO ACQUIRE A THIRTY PERCENT OWNERSHIP INTEREST IN E-COMMERCE COMPANY, GROWTH GOODS, INC.

March 10, 2022 09:00 ET | Source: Southern ITS International Inc.

SOUTHERN ITS INTERNATIONAL, INC. COMPLETES ACQUISITION OF SHIBUE COUTURE, INC.

February 17, 2022 09:00 ET | Source: Southern ITS International Inc.

IMPORTANT EVENTS



AUDIT

PCAOB Audited statements 2023



FORM 10 FILING

Federal filing to remove the shell designation
completed December 2023



PURE OIL & GAS CAPITAL RAISE

\$10 million ongoing



SITS CAPITAL RAISE

\$5 million Private Placement Offering, ongoing

INVESTMENT OPPORTUNITY

FOR MORE INFORMATION ON INVESTMENT OPPORTUNITIES, PLEASE
VISIT WWW.SITSINL.COM OR CALL 714-584-0991



Southern ITS International, Inc. (OTCMarkets: SITS)

Read more about us on these platforms...

yahoo!
finance

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Finance



OTCMarkets



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